

For Immediate Release

Digital Watchdog[®] Introduces Pinhole IP Camera

The NDAA-compliant MEGApix[®] camera is perfect for ultra-discrete applications such as in ATMs and comes pre-loaded with Intelligent Video Analytics.



DW[®] MEGApix[®] IVA ATM Pinhole IP Camera.

Cerritos, CA (May 23, 2022) – [Digital Watchdog[®] \(DW\)](#), the industry leader in digital recorders, surveillance cameras, system peripherals and related management software, announces the release of a new pinhole camera for ATM and other concealed installations. These cameras are National Defense Authorization Act (NDAA) compliant and the gateway to powerful video analytics features.

The 2.1MP/1080p pinhole IP camera is almost unnoticeable yet produces clear real-time 30fps images at close range. The camera's small, compact design and sturdy main body make it ideal for banks and credit unions looking for reliable and discreet surveillance at ATMs and can be installed both visible and concealed as needed. The camera features a wide-angle 2.8mm fixed lens and true WDR to compensate for extreme over and underexposure in the same scene, delivering clear imaging in any lighting condition. Featuring Intelligent Video Analytics (IVA[™]), MEGApix IVA cameras have a powerful engine to detect and classify people and vehicles in real-time. The IVA+ license upgrade offers

advanced Video Content Analysis detection capabilities. All MEGApix cameras are ONVIF conformant, assuring their successful integration with any open platform solution on the market.

“Digital Watchdog is excited to make our dynamic and easy-to-use IVA analytic engine available in this ultra-discrete camera, delivering advanced automatic alerts and reducing recording storage requirements,” said Mark Espenschied, Director of Marketing, DW. “In addition to installation in ATMs, the camera’s unique design lends itself to make advanced surveillance protection possible in any of the preponderance of automated kiosks now ubiquitous throughout the world.”

Product Features:

- 2.1MP/1080p 1/2.8" image sensor at real-time 30fps
- Intelligent Video Analytics (DWC-MPH2W28TW IVA-preloaded)
- Intelligent Video Analytics (IVA) with extended features (DWC-MPPH2W28TW IVA+ pre-loaded)
- Seamless integration and control of IVA rules with DW Spectrum® IPVMS
- Reduce false alarms
- Increase your recording storage with logic rules and smart recording
- 2.8mm fixed lens
- ATM pinhole camera
- True Wide Dynamic Range (WDR)
- Triple codecs (H.265, H.264, MJPEG) with simultaneous streaming
- Smart DNR™ 3D digital noise reduction
- Programmable privacy zones
- Auto gain control (AGC)
- Backlight compensation (BLC)
- Auto white balance (AWB)
- Motion detection
- Micro SD/SDHC/SDXC class 10 card slot (card not included)
- Alarm sensor input
- Relay output
- Web server built-in

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- PoE class 3 and DC12V
- ONVIF conformant, profile S
- NDAA compliant
- IP67 dust-tight and waterproof to 3 feet
- 5 year warranty

To learn more about the new MEGApix Pinhole IP camera, [click here](#). To learn more about all of DW's industry-leading video surveillance products, visit us at www.digital-watchdog.com.

ABOUT DIGITAL WATCHDOG

Founded in 1988, DW[®] is a leading manufacturer of NDAA/TAA compliant complete surveillance solutions, offering stunning image quality, advanced hardware capabilities, superior video management, reliable customer support and the lowest total cost of deployment for IP megapixel, Universal HD over Coax[®] megapixel and legacy analog applications. DW's catalog includes an NDAA-compliant elevated skin temperature system, illuminators and motion detectors. With offices in Cerritos, California and Tampa, Florida, and manufacturing facilities in Seoul, Korea, DW is committed to delivering powerful security solutions to its customers worldwide.

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